



Jordan Morris

DIGITAL LEARNING SPECIALIST

I am a qualified and professional e-learning specialist with over eight years of experience in digital learning and course design. Strong creative and management skills. Adaptable to a variety of design and content requirements.



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Leicestershire, UK



www.jpm-creative.com

SKILLS

- Course creation
- Design Thinking
- Mixed media design
- Animation and Graphic Design
- Problem-Solving
- Computer Literacy
- Project Management
- Strong Communication

EDUCATION

CIPD LEVEL 5

2024-2025

FILM AND TV MA

Hertfordshire University

2013-2015

ANIMATION

Lincoln University

2010-2013

SOFTWARE

- Storyline
- Rise
- Adapt
- Evolve
- After Effects
- Maya
- Premiere Pro
- Vyond
- InDesign
- Photoshop
- Microsoft suites

EXPERIENCE

LEARNING DEVELOPER, DESIGNER, ANIMATOR AND CONSULTANT

JPM Creative Services Ltd.

April 2020 - Present

- Working with stakeholders/SMEs and discussing learning solutions.
- Designing engaging interactive E-learning.
- Animation and editing to enhance modules.
- Collaborating with teams.
- Completed contracts with; Lloyds Banking Group, AA, Halfords, Omniplex, Kallidus, LeoLearning, Lakeland, Mars, Media Zoo, Blendible, Education for Health and more.

LEARNING DEVELOPER

Corndel

2024 - Present

- Enhancing the current learning package.
- Collaborating and working with external providers.
- Mixed media creation, audio, graphics, video editing and animated gifs.

INSTRUCTIONAL DESIGNER & ANIMATOR

Sainsburys Plc

May 2018 - April 2020

- Designing creative E-learning courses and promoting best working practices.
- Improving modules and creating a more streamline user experience.
- Creating informative animations.
- Assisting on shoots, setting up camera equipment and editing footage after a filming session.
- Creating Ui mockflows.
- Working closely with stakeholders and subject matter experts.
- Educating the team and making my experience and skills available.

EXPERIENCE

DEVELOPER/MULTIMEDIA DESIGNER

Deltanet

November 2016 - May 2018

- E-learning development and graphic creation.
- Making fun animations in after effects.
- Editing, storyboarding and leading film sessions when we used actors/actresses.
- Creating Ui mockflows/visual representations of what the course could potentially look like.

MULTIMEDIA DESIGNER

Pendragon

August 2015 - October 2016

- Photography for events and social media.
- Filming vehicles for car reviews, editing and uploading these to the suitable social networks.
- Creating social media content for Instagram, Facebook, X and YouTube.